

Reimagine Runnemedede Executive Meeting Minutes
 Saturday, January 16, 2021 Via ZOOM
 7-9 pm

Attendees: Ken Leap, Asa Sturtevant, Eleanor Kelly, Rachelle Omenson, John Ranieri, Dorothy Duffy
 Diane Fredrickson (refer to Ken's Agenda items)

TOPIC	DISCUSSION	OUTCOME
1- Follow-up Assignments from Board Retreat	<p>EK spoke to "Ditch-Witch" and found that they only dig holes in excess of 6" so they would not appropriate for the brick laying project. Instead, adults from "New Beginnings" will dig; students will lay bricks to fulfill their 20 hrs/yr requirement.</p> <p>Regarding trees to separate the labyrinth from the basketball court, JR said that DS is writing a proposal for that project.</p> <p>JR explained that Alex Torpy is the public engagement person who will present a 5 year budget plan in 2 weeks (universal calendar) The intent is to increase capacity to communicate--a fee will be paid for all 8 civic organizations to use ZOOM for meetings, etc</p> <p>RO explained that there is a current list of RR accomplishments on the website, but, rather than just a simple list, they go to links</p>	<p>Any assignments that were not completed will re-appear in the "Expected Actions" section, to follow the meeting minutes</p> <p>JR announced that RR has a full budget of \$5490; \$2500 for deposits, and an actual budget of \$2990.</p> <p>JR needs receipts/invoices for artist fees, labyrinth expenses, calendars, etc</p> <p>The CCHC grant of \$3K is for the labyrinth gateway.</p> <p>EK collected \$200 for 2 bricks</p>
2- Trail Restoration Video?	<p>KL wants to get the word out, explaining why we are doing it, for who, as well as the location. Also wants to gain support for the project. KL showed a video created for the Peace Bridge at Black Run Reserve (Voorhees) for these purposes, and for fund-raising (via "Peace Partners")</p>	<p>KL suggested that we could use this video as a model for scripting and use it to show progress, and as a motivational tool for our community. KL could provide drone shots, and RO already has images of the trail project.</p>

This group successfully raised \$7K. There was discussion re: use of funding platforms. DD asked if we are able to use these methods, as a non-profit org. AS mentioned that many require a design, a goal, a deadline date, and require a percentage of the funds raised. RO shared videos of Volz children at the pipe during the day, and wildlife at night. Trail cameras are allowed in any public park.

Flyer/Stewards

KL walked with Patti Passio on the trail and she agreed to help inform and engage the “trail neighbors” to help support, inform, and maintain the trail -to act as stewards for the trail project.

KL suggested we buy 1,000 doorknob hangers to explain RR’s role in the trail restoration project and distribute them in that neighborhood for support and assistance.

Bridges

KL+ RO were able to uncover the original pylons of the original bridge structures. KL researched the cost(s) of various bridges, and will present in the future. RO is currently using palettes for a boardwalk in “wetlands” areas. The cost of an official boardwalk is \$40K, according to her research!

To create a loop, KL determined 2 bridges are necessary. Since we are restoring original bridge structures, EPA requirements are N/A. KL connected with Hidden Valley (remote car club) FB, which has 400 members, to assist w/bridges

Signage

RO carved/installed several signs, including one at the labyrinth site, and 5 at the trail entrances-now at the pump station, Orchard, Lakeview, Singley and Clements Bridge Rd. These signs announce the Runnemede Lake Park Trail Restoration Project, and direct hikers to certain streets with arrows to properly exit the trail. Blaze has been placed on the trees that will still be visible when the spring foliage blooms

“Level 2” signage has been discussed with Nick K., who has agreed to help with these (\$16/square foot). Final details of cost/assistance need to be defined. The suggestion to ask for donations was made, and a plan to place a QR code on the final signs, with a provision for payment via venmo was decided as the best method. AS will work with JR to create a workable account for this.

KL has created an “Owl design” sign for the Trailhead, which he

Owl design was well

Clean-up Schedule Borough Involvement	<p>showed to members</p> <p>KL recommended that members and volunteers perform routine clean-ups on the trail on the first Sunday of the month at noon. The plan is to simplify clean-up by encouraging everyone to show up with a garbage bag, ready to haul out trash, bush, etc. KL asked how could we find out who has an ATV to help remove wood from the trail--may have to be manual labor.</p>	<p>received/accepted by members</p> <p>Plan was accepted. First clean-up: Sunday, Feb 7th, 12 noon Meet at Scouts Bldg</p> <p>EK asked about trash cans-Craig needs to order-cost+\$1K/ea Maybe a design with a hinge screen to keep squirrels out? JR believes the borough's machinery is too big to go on trail, but will inquire about helping to clear Sheppard entry</p>
3- Labyrinth	<p>Spring Equinox (3/20/21) is date for bricks to be laid in the ground; 6/20/21 the gateway should be in place and plantings should be underway.</p> <p>The CCHC grant (\$3K) will be used for the gateway, but the total cost is projected to be \$12k, so fundraising must also be done. A progress "Thermometer" may be designed to motivate community and show progress.</p> <p>General allocations: \$5K for gateway \$2500 for pavers Remainder for tree "screen" and clay markers on bricks</p>	<p>Weather conditions will determine labyrinth visibility. Ideals may not be obtainable if snow removal cannot be completed, but the events can still be successful.</p> <p>Details must be refined to complete the budget, fundraising methods and a thermometer Possibly a video could be developed for this too to enhance fundraising.</p>
4- 2021 Calendar	<p>KL developed a "Project Call," which is an "ad" for a capable artist to design the gateway. He read it to the members. Artists who respond must submit samples of his/her work, references, a bio--may apply in a team Since this project payment is only \$5K, it is believed it will draw regional or local artists, although the postings will be national.</p> <p>RO had formerly had the calendar</p>	<p>KL will post this call on websites for artists, plus SJ Cultural and NJ Council of the Arts will also post it by deadline of 3/15/21 KL will confer with DS before posting for any additional input. Selection process deadlines: 4/1/21 Decision made 6/1/21 Project completed 6/20/21 Celebration</p> <p>KL had made 10 copies at a</p>

on RR website as a plug-in, but emptied it to allow AS to replace it with a Google rendition that allows for additional postings, superimposed on the dates KL populated on the "Loveamede" calendar.

promo cost--now cost doubled. RO delivered a copy of the "Loveamede" calendar to RR exec members. but more copies will have to be reproduced using resources at the borough hall. Additional copies will be delivered to local businesses who have supported RR's efforts, like Marinos, Hair Hut, Gardner's, etc.

5- General RR Mtg
1/21/21 7pm via ZOOM

KL will be absent and asked for someone to chair this meeting.
Suggested topics/agenda:

AS + RO offered to co-chair the 1/21/21 meeting via ZOOM

Re-cap of 2020 Accomplishments
St. Teresa playground, Labyrinth,
Trail Restoration, etc

May Mural Project-Open for Ideas

Ask for Volunteers for videos, and for fundraising

Announce trail clean-up 2/7/21

Ask for availability of trail vehicles to haul wood out

**SEE EXPECTED ACTIONS
NEXT PAGES FOR
ACCOUNTABILITY**

Minutes Respectfully Submitted,
Diane Fredrickson

