

Reimagine Runnemedede EXECUTIVE Meeting Minutes
 Tuesday, March 16, 2021 Via ZOOM
 7-9:30 pm

Attendees: Ken Leap, Asa Sturtevant, Eleanor Kelly, Rachelle Omenson, John Ranieri,
 Diane Fredrickson, David Steinberg (Dorothy Duffy excused)

Please refer to Agenda for website references, videos

Actions/Accountability list follows

TOPIC	DISCUSSION	OUTCOME
1- Review Minutes/ Goals Feb Mtg	Reviewed some actions generated via 2/18 Vision meeting, in which more time is needed to complete.	No urgency is noted and all are aware of what eventually will be accomplished. Members welcomed Ken back!
2- Labyrinth RESULTS GATEWAY	Finalist was selected-Kirk Seese KL reported that a pair of artists submitted their proposal, but it was not received--KL believes it would not have affected the outcome. KL reports that a check for \$2250 was received from CCHC for the initial installment	KL wrote regrets to the rest of the artists, congratulated Kirk, and invited him to join our Vision Mtg on 3/18 (Zoom) and suggested he could possibly present a video. KL will send this check to JR EK needs \$50 from JR to file 990-N
CONTRACT	A contract between RIR and the artist must be drawn up. KL has example templates.	EK will assist KL in creating the contract for signing
TIMELINE/Guest Artist	Our celebration will be on 6/20	
FUNDRAISING	DS contacted the Runnemedede school system for fundraising results--unknown as yet. New Beginnings wants to buy a brick, as an organization (not individuals)	KL reminded Kirk of the deadline for project completion DS encouraged members, all to continue to buy bricks. OF course, CCHC should be given recognition for the grant money contribution finally
BRICK LAYING	DS update: brick laying started Sat 3/13 (RO took photos). DS talked to Ms. Soriano who stated students will be unable to participate further due to athletics. Photos and videos were taken of activity by DS, RO and Chris.	Two outer rows need to be finished. DS select following dates/time frames so RO can send email blasts to group: Fri 3/18 1-6 pm & Sat 3/19 9-2 AS will send mailchimp

VOLUNTEERS	EK recorded names and hours of Triton students. Waivers signed by parents gave permission for photos	reminders day of event & announce on FB SAT 3/20 Solstice 4 pm event
	Liability waivers for students will be signed by EK	KL recommended that volunteers sign in and log in hours. That documentation helps when non-profits apply for grants
PROGRESS THERMOMETER & DONATIONS	AS uses Google's Thermometer Gauge. RO discussed option of upgrading our website to a cost of \$25/mo (versus present \$12/mo), which includes a PayPal button	EK will retain a signed copy of waiver & one goes to each parent
LANDSCAPE ARCHITECT & GARDEN COMMITTEE	KL knows a landscape architect, and Michael from Cook's Florist wants to participate. A student of RO's, Taylor Schmidt will help, as will the Runsen House gardener	RO will apply a separate PayPal button, and stated that a Thank You can be generated (not necessarily by different amount categories)
3. Trail Restoration FLYER DISTRIBUTION	RO reports 1/2 of flyers were distributed, mainly blanketing the area surrounding the park/trails	A meeting will be planned to activate the landscape development
NEW SOCIAL MEDIA SPECIALIST	Laura Reinert submitted a letter to RIR offering her expertise in social media and in restoration efforts. Her family lives on Simpson Street	KL & DF will distribute flyers in their neighborhoods. RO will drop off flyers in his/her mailboxes
NATIVE PLANTS EXPERT	Taylor Schmidt has an interest in/ studied the document KL offered on indigenous plants. There is also a nursery in NJ that specializes in indigenous plants, with which we could re-populate the trails.	Her offer needs a response to engage
BRIDGES PRIORITY PROJECTS	KL offered "no new progress", and perceives this as a lesser priority. RO pointed out that a tree expert is needed to knock down the tree to even out the 2 tree halves--she could add planks to form the bridge	The Rotary Club and High School students planted butterfly bushes in Green Acres in the past. We could ask for their help again.
SIGNAGE	KL will work up signage	Bridges will be a springtime focus, and is priority #2 Priority #1: Shepard Avenue model completed with railings, 2 2 steel drums-one for trash; one for re-cycling, and signage Priority#2: bridges

TRASH CANS

JR discussed the possibility of choosing heavier trash cans (? concrete) to prevent tipping or throwing.

Talked about liner bags and disposal. Reviewed available trash cans, lids and costs. KL was asked if the painting of the cans was to be put in a RFP format. KL may engage Woodbury talent. DF offered a Runnemedede resident, Annie Fredrickson as an artist for this project--accepted.

A specific date is needed to focus on Shepard clean-up and debris removal prior to trash can placement at that site

Priority #3: Rest of trailheads
Priority \$4: Celebration

KL will submit to Mayor NK

Team decisions:
55 gallon drum #26WR-67 in base coat green JR will order 2 trash cans now to be painted by Arbor Day (April 30)
Dome style lids will be ordered later, using the standard colors: green for trash; blue for recycling. Annie F. will paint initial 2 cans, using paints supplied by KL. The theme is plants, trees and leaves --no animals.

A stipend of \$250 for the pair is offered. AF will supply the clear coat for final protection.

JR will also talk to Harry about his recommendation for trash disposal, and secure Shepard Ave clean-up debris removal

**SHEPARD AVE CLEAN-UP
DATE: Sat, March 27- 10 am**

Mayor wants to offer \$5K match with interested businesses. KL will approach mayor with ideas, as RIR has been summoned to help with this-exciting!

BOROUGH INVOLVEMENT

JR announced that the Federal Govt stepped in with additional funds of \$25K as a stimulus (post Covid-19) and Mayor wants to activate the facade revitalization program. KL and RO can do the visualizations, but an actual contractor will be needed to do construction.

TREE VANDALISM

“TREE ART”

There is some disgraceful carved graffiti on trail trees that will have to be camouflaged or removed. Various means can be used, such as wood filler, or using “tree art” (ie. mount a bird house over offense). KL showed a video showing tree art, in which artists install temporary displays on trails, using natural materials. They are meant to spark interest and remain for a duration of 6-8 months, when the artist removes it, or it

RIR members are requested to view the referenced video (on agenda) by Thursday's meeting- if unable to view today. If time allows, the video will be shown again at Thursday's Vision meeting. Examples shown included cooper wire “feathers”, a beehive construction, a South American serpent sculpture, etc. Amazing creations!

decomposes naturally.

4. Upcoming Calendar Dates

MARCH 18 Vision Mtg 7 pm
MARCH 20 Spring Equinox
Labyrinth Event 4 pm
MARCH 23 Runnemedede's
95th Birthday Social Media Op

KL will ask DeLuxe Bakery to make 2 small cakes for Police and Firemen. KL will order, pay for, and pick up cakes AS and family will deliver the cakes to the depts. AS will confirm a time via Chief Moriarty, or Chief Daley. AS will hash tag "95" on website A video will be taken of the delivery, singing "Happy Birthday to Runnemedede" and noting the recipients' reactions. RO will try to get students to configure "95" on the field and use the school's drone to record it Members are encouraged to make their own cakes, photo them and share with family, neighbors, etc This represents a preview to our centennial celebration in 2026.

MARCH 27th Shepard Ave Clean-Up 10 am

APRIL 10 Exec Board Mtg 7-9
APRIL 15 Vision Mtg 7pm
APRIL 22 "Earth Day"

Project to be coordinated with Green Team - Display electric vehicle in borough parking lot

AS brought up the fact that our trail clean-up Sundays will land on Easter and July 4th--should he change these on RIR calendar?

It was decided to leave, as is, on usual Sunday, and hope for some participants

DS reminded us that May 1st is National Labyrinth Day

Our big celebration will be 6/20

5. New Business
WINDOW ACTIVATIONS
for VACANT BUSINESSES

This requires permission/support from business owners. We need a list of who owns the bldgs on BHPike

Amanda Mills offered to help with this project, utilizing kids' art

MURAL BIKE PATH

More needs to be discussed, including who will pay for vinyl graphics

Must collect historic images over time to prepare for this project- might be better suited for centennial

JR and Patti Passio will put a request in the community newsletter (distributed annually)

The idea for a block party on the bike path eventually, AS reports "It;s a lot of work, but so much fun!" More planning needed in future.

for residents to submit historic photos, either by email, or scanning. Borough has photos from '70's, 80's, and 90's. Older ones would enrich the collection.

JR believes we could get permission from Philly Diner to use the empty lot near the beginning of the bike path for food trucks to locate. Borough tables could be used

Phila RISD Alumni Club offered to help with this project, probably in the fall

ADOPTION CENTER

(KL is liaison, and will ask what problems they encountered, etc)

A Rowan professor sent some old newspaper articles.

LOCAL ARTIST MARKET

KL requests more writers and the use of the "5 W's" template - Who, What, When, Where, Why=simplifies his job.

AS will ask for a file of those articles for RIR access

Help needed and template use requested when writing for adoption center projects

KL introduced this model, as seen in Savannah, GA, in which local properties are used for temporary artist displays/sales. A \$35 initial fee was charged and attracted local artists to show their wares. A simple baseball field can be used- create 10' spaces with fencing for artist segment. Music and food can attract further.

KL thought that Julie from Penn Praxis or Adam Tecza could offer more info, as consultants, on how to create the groundwork for such a project.

Possible property sites include our "passive park" areas, owned by the municipality--behind CVS, at corner of Washington and Haverford (Indigenous Red Oak trees were planted there in '70's, but need attention) Property adjacent to CVS has been bought by a NY developer, according to

DS & EK have started an on-line forestry course.

KL mentioned community gardens or an orchard (plant fruit trees)

Mike Root, as reported by EK
KL will share photos of orchard at Vision mtg Thursday

Meeting Minutes Submitted by:

Diane Fredrickson

